



New Guide Helps PRI Signatories Implement the Principles for Responsible Investment

FOR IMMEDIATE RELEASE

Portland, Maine; July 28, 2010 – A [new guide](#) from The Corporate Library, an independent corporate governance research firm, helps new signatories to the Principles for Responsible Investment (PRI) strategize about responsible investment approaches that align with their business goals. The guide is meant to be especially useful to signatories as they seek to implement the sixth principle, “We will report on our activities and progress towards implementing the Principles.”

“Some signatories may be unsure of what ‘activities’ really constitute ‘progress,’” said Director of Research and Risk Analytics Dr. Kimberly Gladman, author of the guide. “The PRI Secretariat provides a good list of possible actions for each principle, but this guide provides additional specificity for signatories who need more guidance.”

Included in the guide are:

- three questions that can help signatories choose which responsible investment approaches will make the most sense for them;
- 24 action items for organizations to implement each of the principles; and
- several links to resources and further information about responsible investment.

The guide, titled, “[Responsible Investment for Beginners: A Guide to Implementation and Reporting](#),” is available as a free download from The Corporate Library’s website.

###

About The Corporate Library

Since 1999, The Corporate Library has been the leading independent research firm providing corporate governance research, advisory and risk analysis solutions. The Corporate Library rates companies in the Russell 3000, S&P 1500 and TSX60 on a proprietary set of governance risk factors, allowing businesses to evaluate governance as an element of investment and other risk. Informed by this philosophy and armed with its extensive Board Analyst® database and other risk assessment tools, The Corporate Library also offers portfolio risk assessment and environmental, social and governance (ESG) research services. Additionally, The Corporate Library’s team of industry-leading corporate governance analysts provide shareholder proposal and engagement advisory services to institutional investors. An April 2010 study of investment applications for The Corporate Library’s governance risk ratings showed outperformance of 275 annualized basis points in 2003-2010 for a hypothetical portfolio constructed using governance screens. More information on The Corporate Library and its suite of corporate governance data and analysis products can be found at www.thecorporatelibrary.com.

Contact:

Cheri Gaudet
Media Relations, The Corporate Library
media@thecorporatelibrary.com

207 553-5604