



New Guide Helps UNPRI Signatories Address Sustainability Reporting Myths

FOR IMMEDIATE RELEASE

Portland, Maine; May 20, 2010 – A new guide from The Corporate Library, an independent corporate governance research firm, debunks ten myths about [sustainability reporting](#) widely held by public companies. Signatories to the United Nations Principles for Responsible Investment (UNPRI) especially should be prepared to address these myths as they seek to comply with the third principle, “We will seek appropriate disclosure on environmental, social and governance (ESG) issues by the entities in which we invest.”

“Sustainability reporting is valuable to many stakeholders, including those internal to the company itself,” said Director of Research and Risk Analytics Dr. Kimberly Gladman, author of the report. “It can be done in a way that is manageable, credible and appropriate to each specific organization.”

Among other misconceptions, the guide addresses the beliefs that the material in sustainability reports is irrelevant to investment performance, that such reports are merely public relations exercises, and that sustainability disclosure puts companies at competitive disadvantage. The guide also includes many free resources for companies that need help getting started with sustainability reporting.

The guide, titled “[Ten Myths About Sustainability Reporting](#),” is available as a free download from The Corporate Library’s website.

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About The Corporate Library

Since 1999, The Corporate Library has been the leading independent research firm providing corporate governance research, advisory and risk analysis solutions. The Corporate Library rates companies in the Russell 3000, S&P 1500 and TSX60 on a proprietary set of governance risk factors, allowing businesses to evaluate governance as an element of investment and other risk. Informed by this philosophy and armed with its extensive Board Analyst[®] database and other risk assessment tools, The Corporate Library also offers portfolio risk assessment and environmental, social and governance (ESG) research services. Additionally, The Corporate Library’s team of industry-leading corporate governance analysts provide shareholder proposal and engagement advisory services to institutional investors. An April 2010 study of investment applications for The Corporate Library’s governance risk ratings showed outperformance of 275 annualized basis points in 2003-2010 for a hypothetical portfolio constructed using governance screens. More information on The Corporate Library and its suite of corporate governance data and analysis products can be found at www.thecorporatelibrary.com.

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