



Understanding Environmental, Social and Governance (ESG) Risks Helps UN PRI Signatories Fulfill Their Commitments

FOR IMMEDIATE RELEASE

Portland, Maine; February 11, 2010 – A new [white paper](#) from The Corporate Library, an independent corporate governance research firm, explains that the United Nations' Principles for Responsible Investment (PRI) are not merely a lofty gesture but a meaningful distillation of a long tradition of responsible investment. The white paper introduces PRI signatories to what the Principles mean in practice, enabling them to better understand and fulfill their commitments.

“With an endorsement of the Principles, an organization decides to become a practitioner of responsible investment,” said Dr. Kimberly Gladman, Director of Research and Risk Analytics at The Corporate Library and author of the white paper. “Knowing something about the history of this discipline—which has flourished in many different places and under different names for over a century—is essential to understanding the PRI.”

As a professional service provider signatory to the PRI, The Corporate Library helps signatories fulfill their commitments to the Principles by facilitating better risk assessment through access to independent ESG research and analysis.

The PRI, launched in 2006, have been endorsed by more than 670 asset owners, money managers and investment service providers who have pledged to incorporate environmental, social and corporate governance (ESG) issues into their investment analysis and ownership policy. The Principles are intended as a genuine commitment to concrete action: signatories must have a plan in place to fulfill their commitments, as the sixth principle is a promise to report on an entity's progress toward implementing all of them.

The white paper, titled, “Why the PRI Is Not Just PR,” is available as a [free download](#) from The Corporate Library's website.

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About The Corporate Library

For ten years, The Corporate Library has been the leading independent research firm providing corporate governance information products, research services and data to a broad variety of clients including institutional investors, corporations, D&O liability insurers, law firms, accounting firms, executive search firms, academic institutions and the media. The Corporate Library produces the definitive ratings of U.S. corporate boards of directors, allowing businesses that subscribe to the service to evaluate governance as an element of investment and other risk. The Corporate Library is also a leading publisher of corporate governance reports and studies, including reports on CEO employment contracts, governance practices, mutual fund proxy voting, and executive and director compensation, which its analysts compile using its extensive database of over 3,200 public companies and over 47,000 executives and directors. Additional information on The Corporate Library and its suite of online corporate governance data and analysis products can be found on its website at www.thecorporatelibrary.com.

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